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Koronis, G., Silva, A., Kang, J. K. S. and Yogiawan, C. (2020) “HOW TO BEST FRAME A DESIGN BRIEF TO MAXIMIZE NOVELTY AND USEFULNESS IN IDEA GENERATION,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1745–1754. doi: <https://doi.org/10.1017/dsd.2020.77>