



DESIGN2020

16th INTERNATIONAL
DESIGN CONFERENCE

Pieroni, M. P. P., McAloone, T. C. and Pigosso, D. C. A. (2020) “BUSINESS MODEL INNOVATION FOR CIRCULAR ECONOMY: INTEGRATING LITERATURE AND PRACTICE INTO A PROCESS MODEL,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 2119–2128. doi: <https://doi.org/10.1017/dsd.2020.28>